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## TAKING ON THE TWIN CITIES: PILAR OPPEDISANO, MINNESOTA MARKET MANAGER, J.P. MORGAN PRIVATE BANK

In 2019, J.P. Morgan announced Pilar Oppedisano as the Private Bank’s new Minnesota Market Manager; selected to be the new driving force behind the growth of the Private Bank in Minneapolis and across Minnesota, a market where JPMorgan Chase is doubling down on its presence and investment in its community. As head of the firm’s Minnesota private wealth arm, Pilar is poised to deliver on the firm’s ambitious vision to grow the Private Bank’s business, as JPMorgan Chase becomes an even larger part of the fabric of the Minneapolis-St. Paul business and civic communities with its Chase expansion. Overseeing a team of investors, bankers and advisors that provide high-net-worth individuals, foundations and endowments across Minnesota with financial advice, she and her team are helping them build, preserve and manage their wealth for themselves and future generations.

“Minneapolis-St. Paul is a growing economic hub, and an important market for JPMorgan Chase as a whole,” said Pilar. “At the Private Bank, we’re hiring for new positions, and as the banking and

wealth management landscape changes in our city, it only encourages a richer pool of financial talent to settle here.”

Pilar joined the Private Bank in 2010 as an investor in the Dallas office. After taking time off to get her MBA from the University of Pennsylvania’s Wharton School, she spent six years at General Mills in Minneapolis.

“Throughout my career I’ve worked in various roles and industries – at J.P. Morgan in the Investment Bank and Private Bank, and at General Mills in Brand Management,” she said. “My experience in both the finance and general management worlds helps me understand our clients in a well-rounded way, and appreciate what they are looking for from an advisor relationship because I have been in parts of their shoes, running businesses, working in the corporate world. It’s busy, and you want to know you are well taken care of!”

Pilar is also part of a regional JPMorgan Chase leadership initiative focused on community involvement and corporate philanthropy, regional business guidance and overall firm wide collaboration.

Through her role on this market leadership team, she will be involved in JPMorgan Chase’s strategic direction across corporate responsibility and business development.

“We’re very involved in the Twin Cities community at large, especially philanthropically. Across the state, firm employees devoted more than 700 volunteer hours in 2019, in addition to the more than \$1MM in nonprofit and community development we’ve invested as a firm into developing a better community,” she said. “There’s more we want to do and I’m really energized to help grow this commitment in 2020.” In December of 2019, Pilar was named to the Twin Cities Business TCB 100 list, distinguished as an emerging leader making a mark on the Minneapolis-St. Paul business landscape. She plans to work on further positively impacting both the business and civic community here in the Twin Cities – she is truly an embodiment of what’s “next” in Minnesota’s business leadership.

### *About J.P. Morgan Private Bank in Minneapolis-St. Paul*

J.P. Morgan Private Bank provides customized financial advice and strategies to help wealthy clients and their families plan, invest, borrow and bank with intent. Leveraging global capabilities in investing, philanthropy, family office management, credit, fiduciary services and special advisory services, the Private Bank brings clients’ investments and financial assets together into one comprehensive strategy to help them achieve their goals and secure the legacy they envision.

It is easy to get distracted from what is important — your goals, and defining how your wealth will get you there in 2020, and beyond. A professional view that cuts through the noise can make all the difference. Visit [/jpmorgan.com/minnesota](http://jpmorgan.com/minnesota)

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