

Business Leaders of Orange County



Spending more than two decades navigating the complexities of wealth management, Ethan Morgan doesn't mince words when it comes to today's business cycle.

He knows his clients are facing uncharted territory, but he's also intent on helping them capture the best possible market opportunities. And to make that happen, he and his team offer a full spectrum of solutions.

"When I joined J.P. Morgan, we had a team of three," he says. "Today, that team has grown to 47, and we have substantial growth plans for 2022.

We are a group of bankers, investors and financial professionals that function as one singular team because that's how we can deliver the best advice, best solutions, and best practices for our clients."

Alongside his growing team, Ethan offers individuals and families customized guidance on growing and preserving wealth. Part of that strategy, Ethan believes, is remaining deeply anchored to the local community. He serves on the Governing Boards of Segerstrom Center for the Arts and the JPMorgan Chase Philanthropic Leadership Council. He's been involved

with the Orange County United Way, Orange County Community Foundation, and consistently supports numerous organizations through his leadership.

"Our clients are incredible decision makers," he says. "They're discerning and want to be able to make the best educated choices for themselves. And because we're committed to delivering a global experience and peace of mind, we're uniquely positioned to help them meet their goals."

J.P.Morgan

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