

# LOS ANGELES BUSINESS JOURNAL

# LA500

JUNE 7, 2024

THE MOST INFLUENTIAL PEOPLE IN L.A. 2024

## BANKING & FINANCE



### **OLIVIER de GIVENCHY**

*Chief Executive, West Region*  
**J.P. Morgan Private Bank**  
*7 Years on the LA500*

**D**e Givenchy is directly responsible for leading J.P. Morgan's Los Angeles market and oversees the firm's offices in California, Washington, Arizona and Colorado. Previously, de Givenchy was chief executive of J.P. Morgan Private Bank in the U.K. and served on the board of J.P. Morgan International Bank. J.P. Morgan has the greatest share of the Los Angeles market for deposits. The financial institution oversees 17.5% of deposits in the county. He also sits on the board of the Academy Museum of Motion Pictures and on the Getty Museum Director's Council. Additionally, de Givenchy is a board member of Taffin, a luxury goods company founded by his twin brother, Jean Calude Taffin de Givenchy. Their father was Jean-Claude de Givenchy, who managed the perfume business of his brother's luxury fashion house Givenchy.



## **BOB GRAZIANO**

*Vice Chair*

**J.P. Morgan Chase**

**9 Years on the LA500**

**G**raziano leads corporate strategy and development for the Western Region of J.P. Morgan Chase, where he is responsible for expanding the financial institution's business across Los Angeles. He has a storied career in the Los Angeles sports scene, beginning his career with the Dodgers as a director then climbing the ladder to become the club's 11th president in franchise history. Today, Graziano is the chair of the Los Angeles Sports and Entertainment Commission, and is a part of the host committees for the 2026 World Cup as well as the NBA All-Star Game.

**What's the best advice you ever got?** From Peter O'Malley...put long term relationships with your customers ahead of short term profits. **What's your favorite movie, all time and in any category?** "Field of Dreams." **What's at the top of your bucket list?** Just returned from India and want to continue to travel with my wife to places I have yet to visit. **What was your first car?** Toyota Corolla that I bought from my older sister for \$500 when I was a senior in college. **What's the best thing about living in Los Angeles?** The melting pot of people...so many cultures, ethnicities, religions to learn from.

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