

Implementation Guide for traditional and clean energy investing



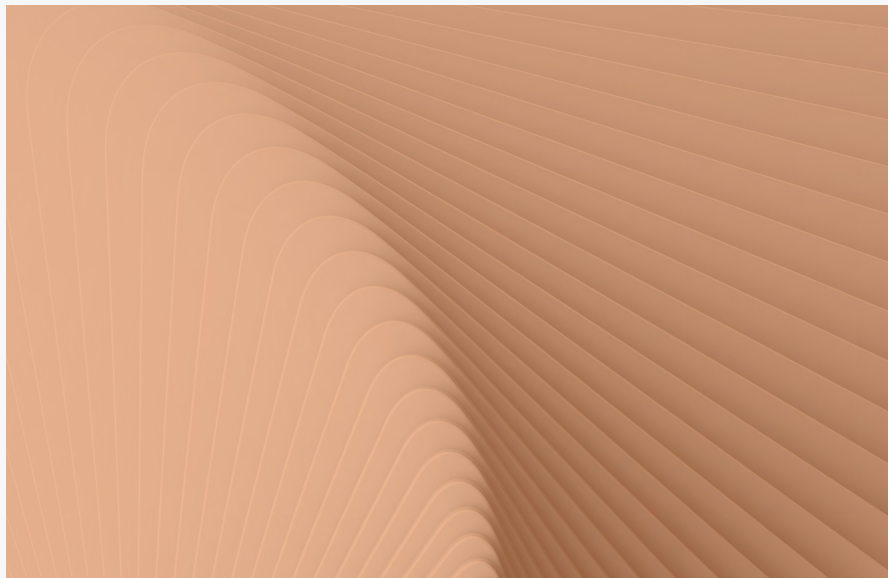
INVESTMENT AND INSURANCE PRODUCTS ARE: • NOT FDIC INSURED • NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY
• NOT A DEPOSIT OR OTHER OBLIGATION OF, OR GUARANTEED BY, JPMORGAN CHASE BANK, N.A. OR ANY OF ITS AFFILIATES
• SUBJECT TO INVESTMENT RISKS, INCLUDING POSSIBLE LOSS OF THE PRINCIPAL AMOUNT INVESTED

Contents

Introduction	3
Part 1: Traditional Energy	4
What does this mean for the choices available to public market investors? Is there scope to generate alpha?	6
Evaluating active management in the energy sector	6
Why is the universe so restricted?	7
Why has it been so difficult for managers to outperform in this sector?	7
Is the level of volatility a clue to the size of the alpha opportunity?	7
The factors driving dispersion also matter: Active managers are typically better set up to generate stock-specific insights	8
Energy stocks offer higher volatility and dispersion, but returns are generally not driven by stock-specific factors	8
Manager views confirm what the data suggests: It is tough to generate alpha in this space	11
There remains one bright spot for active managers within the energy sectors: midstream	12
Part 2: Clean Energy	14
Why should we consider clean energy transition investments?	14
The role of debt financing in the energy transition: opportunities and developments	17
More growth and better diversification in green bonds	17
With growth in issuance, there has also been greater diversification	18
Why go active in fixed income?	19

Introduction

The Manager Solutions Due Diligence Team at the Private Bank is dedicated to continuously evaluating current recommendations, analyzing the factors driving investment returns, and researching new investment opportunities. This whitepaper delves into the challenges and potential benefits of investing in both traditional and clean energy sectors. It provides comprehensive guidance on how investors can strategically incorporate energy investments to optimize their portfolios.



Part 1: Traditional Energy

Our latest research highlights numerous shifts within the perpetually evolving energy sector, underscoring the importance for investors to remain cognizant of these changes when considering the addition or retention of energy investments in their portfolios. For instance:

- **Continued global reliance:** Despite being unprofitable for the past decade, fossil fuels make up 80% of global primary energy consumption, and are predicted to still represent between 62% and 73% of global primary energy demand by 2030, depending on what transition scenario you look at (source: International Energy Agency).
- **Geopolitics:** Europe's energy crisis, coupled with the current macroeconomic volatility, has underlined the need for countries to continue to invest in fossil fuels. The crisis has served as a cautionary tale for other regions currently relying or planning to rely on renewables as a major source of energy.
- **Resurgence in key segments:** WTI pricing, supply-side constraints, historical underinvestment and other factors have prompted a resurgence of interest in traditional energy investing. Investing in traditional energy can form part of the long-term strategy for solving the looming energy crisis.

The fossil fuels industry falls under the GICS® energy sector, which includes companies engaged in the exploration, production, refining, marketing, storage and transportation of oil, gas, coal and consumable fuels; it also includes companies providing related equipment and services.

This sector is a cyclical area of the market, and the cycle has recently turned positive. In 2021 and 2022, the energy sector led U.S. equities after many years of underperformance (see Table 2).

PART 1: TRADITIONAL ENERGY

TABLE 1. MORNINGSTAR: TOP 3 GICS® SECTORS % RETURNS YEAR-ON-YEAR (UNIVERSE: S&P 500)

2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Consumer Discretionary 43	Real Estate 30	Consumer Discretionary 10	Energy 27	Information Technology 39	Healthcare 6	Information Technology 50	Information Technology 44	Energy 55	Energy 66	Information Technology 58	Comm. Services 40
Healthcare 41	Utilities 29	Healthcare 7	Comm. Services 23	Materials 24	Utilities 4	Comm. Services 33	Consumer Discretionary 33	Real Estate 46	Utilities 2	Comm. Services 56	Information Technology 37
Industrials 41	Healthcare 25	Consumer Staples 7	Financials 23	Consumer Discretionary 23	Consumer Discretionary 1	Financials 32	Comm. Services 24	Financials 35	Consumer Staples -1	Consumer Discretionary 42	Financials 31

Source: FactSet. Data as of December 2024.

TABLE 2. MORNINGSTAR: BOTTOM 3 GICS® SECTORS % RETURNS YEAR-ON-YEAR (UNIVERSE: S&P 500)

2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Utilities 13	Materials 7	Utilities 5	Consumer Staples 5	Real Estate 11	Industrials -13	Materials 25	Financials -2	Industrials 21	Information Technology -28	Consumer Staples 1	Real Estate 5
Comm. Services 11	Comm. Services 3	Materials -8	Real Estate 3	Energy 1	Materials -15	Healthcare 21	Real Estate -2	Consumer Staples 19	Consumer Discretionary -37	Energy 1	Healthcare 3
Real Estate 2	Energy 8	Energy 21	Healthcare -3	Comm. Services -1	Energy 18	Energy 12	Energy 34	Utilities 18	Comm. Services -40	Utilities 7	Materials 0

Source: FactSet. Data as of December 2024.

Notably, investors have had to accept a higher level of volatility to stay invested in this sector between 2011 and 2024, given its sensitivity to changes in the cycle (see Table 3).

TABLE 3. ANNUALIZED RETURNS AND VOLATILITY BY GICS® SECTOR % (2011-2024) (UNIVERSE: S&P 500)

Annualized Returns		Volatility	
Information Technology	23%	Energy	28%
Consumer Discretionary	15%	Consumer Discretionary	19%
Financials	14%	Financials	19%
Industrials	13%	Materials	18%
Healthcare	13%	Information Technology	18%
Communication Services	11%	Communication Services	18%
Consumer Staples	10%	Industrials	18%
Utilities	10%	Real Estate	17%
Materials	9%	Utilities	15%
Real Estate	8%	Healthcare	14%
Energy	5%	Consumer Staples	13%

Source: FactSet. Data as of December 2024.

Note: **Past performance is no guarantee of future results.** It is not possible to invest directly in an index.

What does this mean for the choices available to public market investors? Is there scope to generate alpha?

The investment universe is limited, and public equity active managers have found it difficult to achieve success in this space. Looking at the level of dispersion in returns and the drivers of that dispersion (i.e., the conditions that should be in place to generate active returns), we see high volatility; however, this volatility is driven by high levels of correlation across the underlying stocks. In other words, stock prices are influenced primarily by the direction of the commodity price, rather than stock-specific factors that active managers typically focus on—for example, financial strength of the business, quality of management, capital allocation, etc.

Our active manager cohort believes this is aggravated by the extremely concentrated nature of the benchmarks, which limit the ability to take meaningful active bets. Investors, therefore, are better served by capturing beta exposures to traditional energy via the passive route. Conditions are favorable for one exception: the energy midstream space.

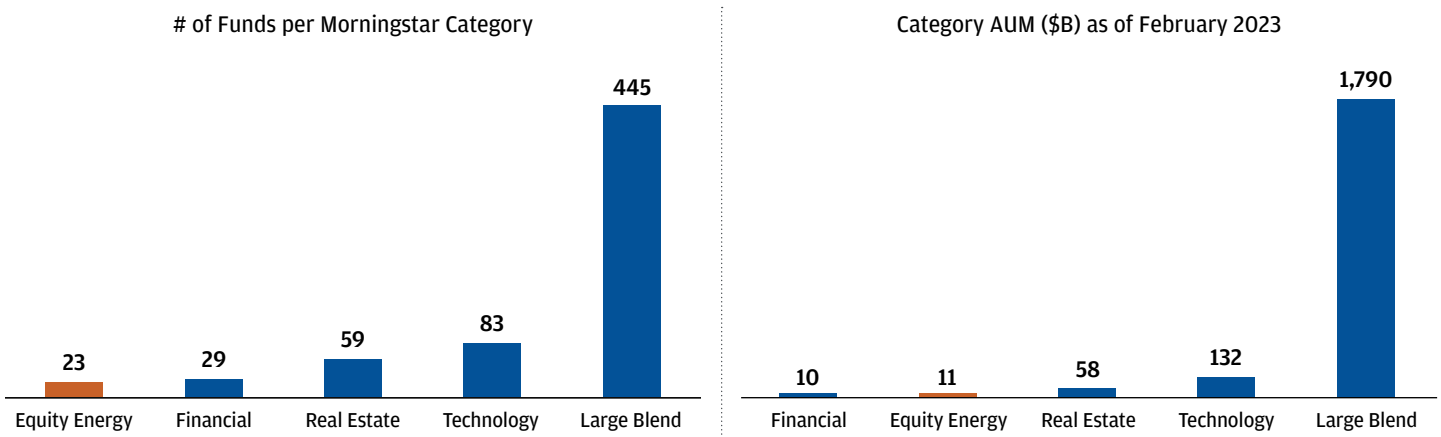
Evaluating active management in the energy sector

We have examined the size and structure of the universe of actively managed strategies within the energy sector, and assessed the factors tied to alpha generation.

The characteristics of actively managed energy strategies

Currently, there are only 23 unique strategies in the Equity Energy category.¹ The smallest of all sector-focused categories, Equity Energy, in terms of number of funds, is also one of the smallest in terms of assets under management.

CHARTS 1 AND 2. MORNINGSTAR FUND UNIVERSE (BY SECTOR/CATEGORY)



Source: Morningstar. Data as of March 2025.

¹ Morningstar U.S. Fund Equity Energy category. Data as of March 2023.

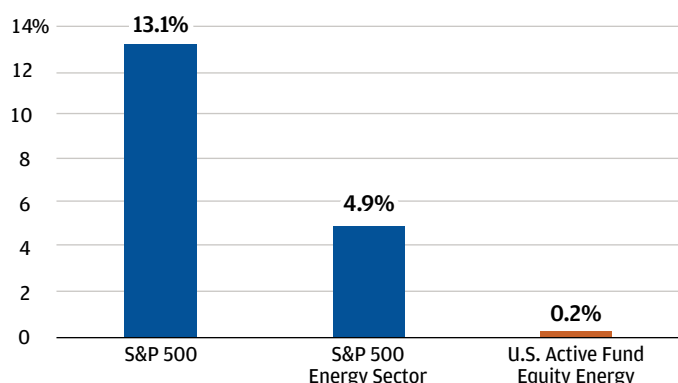
Why is the universe so restricted?

Performance trends in Chart 3 offer a clue.

First, the energy sector massively underperformed broad equities during the 2010s, shrinking from 11% of the S&P 500 in December 2009 to only 2% at the end of 2020. The annualized return of the sector was -0.5% versus +14.1% for the broad market over that 10-year period.

Second, active managers have not been able to deliver consistent and meaningful outperformance of the sector's returns in recent years. In fact, they underperformed the Energy Sector Index in seven out of the past 10 years (2015–2024), with a single period annualized return of 0.2%, compared to the broad sector's 4.9%.

CHART 3. ANNUALIZED RETURNS (LAST 10 CALENDAR YEARS)



Source: Morningstar. Data as of March 2025.

Why has it been so difficult for managers to outperform in this sector?

When assessing whether to implement a view through active or passive management, we typically consider three factors: (i) fees, (ii) time horizon and (iii) alpha opportunity. While fees and time horizon are relatively easy to measure, the alpha opportunity is more difficult to measure and capture.

As a consequence, we developed a systematic scoring process that takes into account: (i) levels of dispersion and (ii) drivers of dispersion experienced by energy sector managers versus other areas of the U.S. equity universe. This is based on our belief that over time, these aspects of dispersion can enhance alpha generation opportunities.

Is the level of volatility a clue to the size of the alpha opportunity?

When stock prices need to present some level of volatility, we expect active managers to show dispersion. An active manager's forecast is likely to have a lower impact on the magnitude of potential excess returns if the stock tends to trade in line with the benchmark (meaning the stock and benchmark have similar levels of volatility). On the other hand, if the manager detects a higher level of volatility in a stock, however, this can indicate a higher probability of large excess returns.

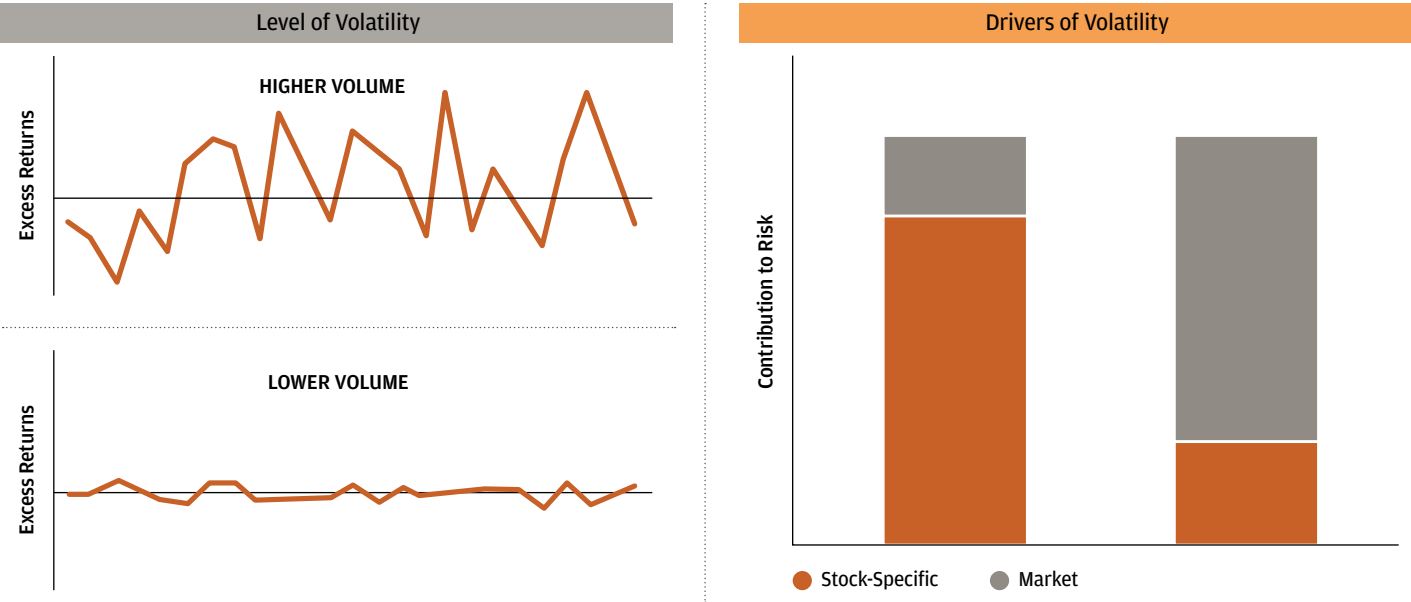
Consider two scenarios: a healthcare company awaiting FDA approval for a new drug, and a regulated utility company awaiting the outcome of a rate review process from the regulator. If the manager forecasts correctly about the drug's FDA approval, the stock could move up materially to account for potential substantial future earnings. By contrast, even if the manager's forecast for the regulated utility is correct, the stock price reaction might be less dramatic, given the predictability and smaller magnitude of the earnings surprise.

The factors driving dispersion also matter: Active managers are typically better set up to generate stock-specific insights

Active managers will typically focus on stock selection and stock-level insights, rather than attempt to forecast macro or exogenous factors, which have high levels of uncertainty and are typically much harder to exploit.

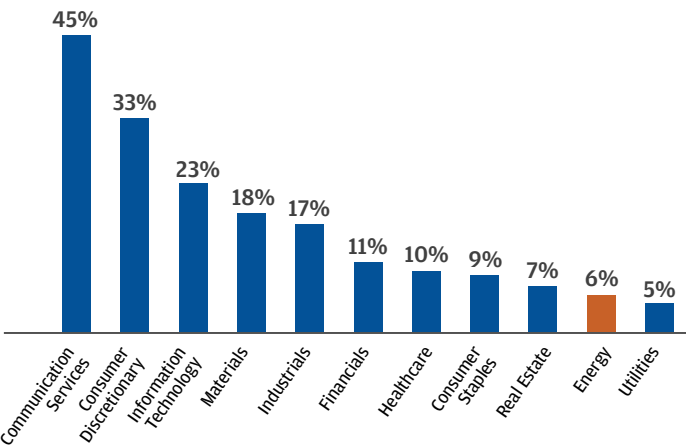
In short, the higher the contribution of stock-specific risk to the overall volatility, the better the environment for active stock pickers.

CHART 4. ILLUSTRATION OF VOLATILITY AND DRIVERS OF VOLATILITY OF EXCESS RETURNS



Sources: J.P. Morgan Manager Solutions, Morningstar.

CHART 5. STOCK-SPECIFIC RISK BY SECTOR



Sources: FactSet, Barra. Data as of March 2025.

Energy stocks offer higher volatility and dispersion, but returns are generally not driven by stock-specific factors

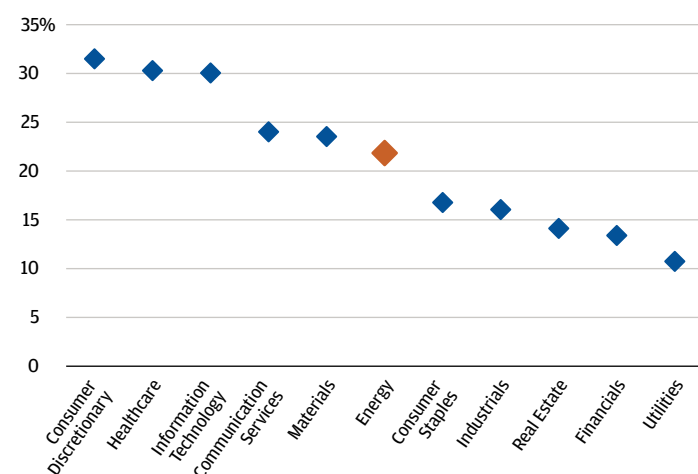
To help you understand the market dynamics faced by active managers in the energy sector, we have summarized a series of indicators used to create a score to indicate the magnitude and quality of the opportunity available in the energy sector versus other sectors (using the U.S. equities market as the universe to start).

TABLE 4. DESCRIPTION OF INDICATORS OF LEVEL OF VOLATILITY/DISPERSION AND DRIVERS OF DISPERSION/VOLATILITY

Concept	Metric	Description
Levels of Volatility	Outperformer/underperformer dispersion	Measures the difference between the median of the top quintile of performers (“winners”) and the median of the bottom quintile (“losers”) over rolling 12-month periods for the last 10 years. A larger dispersion indicates a larger potential added value by picking the “winners” and avoiding the “losers.”
	Volatility of individual stocks	Measures the variation of returns in the entire sector by taking the median stock-level standard deviation. Stock volatility means performance can diverge enough from the benchmark for active managers to outperform (or underperform).
	Volatility of outperformers	Measures the variation of returns in the top quintile of performers (“winners”) by taking the median stock-level standard deviation. High volatility indicates a wider distribution of outcomes and the potential for “bigger” home runs.
	The “tails” of underlying stock performance	Measures kurtosis, which looks at the size of distribution's tails—i.e., a higher kurtosis indicates “fatter” tails, or more extreme outliers. This gives more insight into the dispersion and the potential for “home runs.” Looking at the “tails” of the distribution tells how many stocks (rather than magnitude) generate outsized returns; active managers want more stocks with more differentiated returns.
Drivers of Volatility	Intra-sector pairwise correlations	Measures the average correlation of every two-stock combination of names within a sector. Lower correlations indicate bottom-up or micro drivers of stock returns, whereas higher correlations indicate top-down or macro drivers. Active managers are better at forecasting the former.
	Stock-specific risk	The portion of volatility that is not driven by macro risk factors (Barra risk model is utilized to estimate this). A higher percentage of total risk that is made up of stock-specific may indicate a higher potential source of bottom-up alpha.

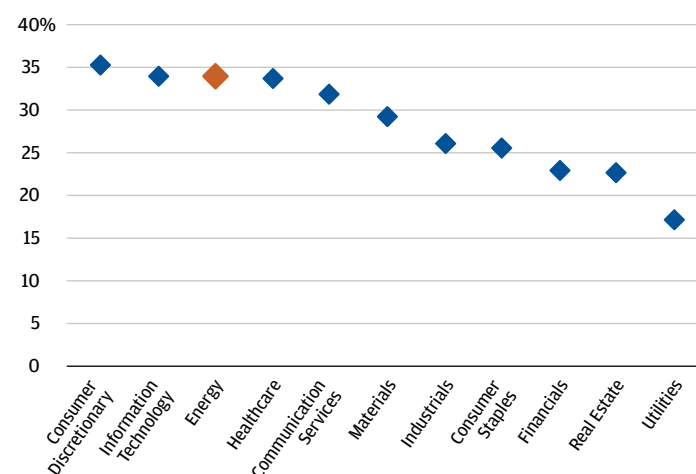
Source: J.P. Morgan Manager Solutions.

CHART 6. OUTPERFORMER/UNDERPERFORMER DISPERSION



Sources: J.P. Morgan Quantitative Investment Analytics Team, FactSet, Barra.
Data as of December 31, 2023.

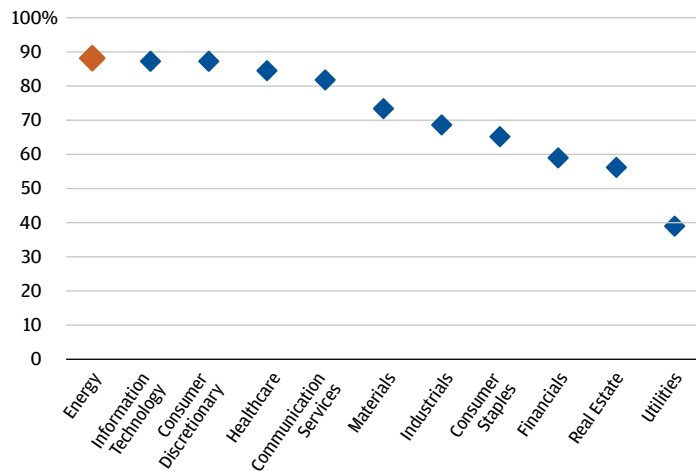
CHART 7. INDIVIDUAL STOCK VOLATILITY



Sources: J.P. Morgan Quantitative Investment Analytics Team, FactSet, Barra.
Data as of December 31, 2023.

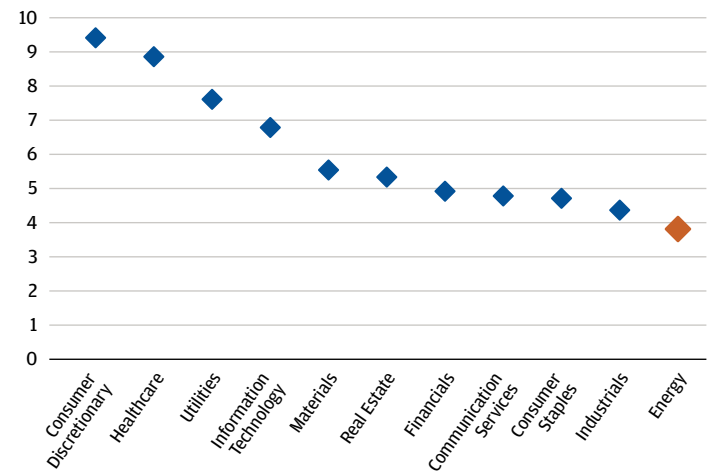
PART 1: TRADITIONAL ENERGY

CHART 8. OUTPERFORMER VOLATILITY



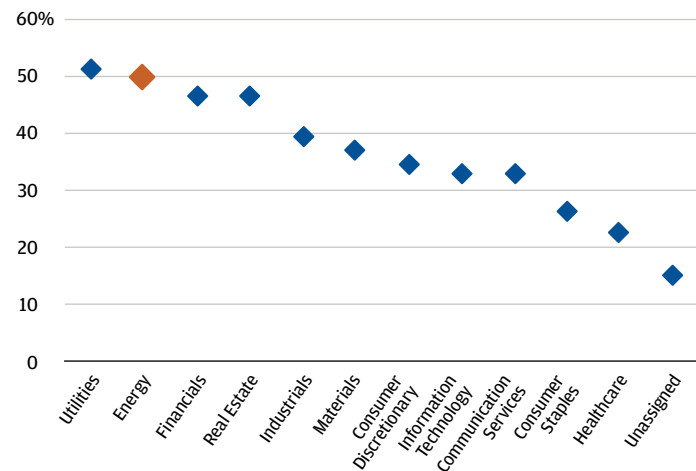
Sources: J.P. Morgan Quantitative Investment Analytics Team, FactSet, Barra.
Data as of December 31, 2023.

CHART 9. "TAILS" OF UNDERLYING STOCK PERFORMANCE



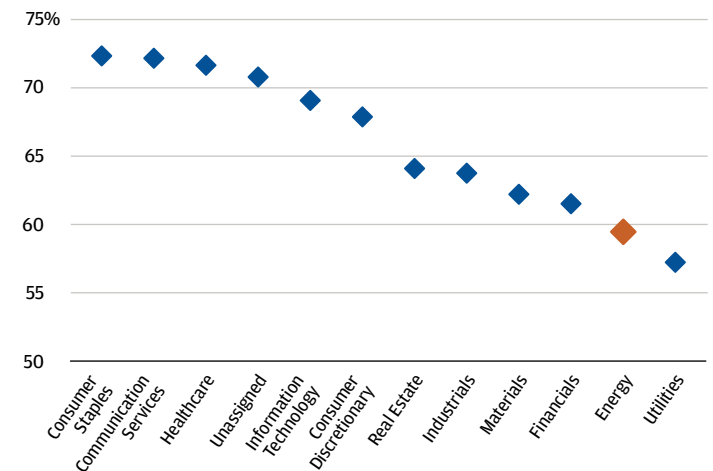
Sources: J.P. Morgan Quantitative Investment Analytics Team, FactSet, Barra.
Data as of December 31, 2023.

CHART 10. INTRA-SECTOR PAIRWISE CORRELATIONS



Sources: J.P. Morgan Quantitative Investment Analytics Team, FactSet, Barra.
Data as of December 31, 2023.

CHART 11. STOCK-SPECIFIC RISK



Sources: J.P. Morgan Quantitative Investment Analytics Team, FactSet, Barra.
Data as of December 31, 2023.

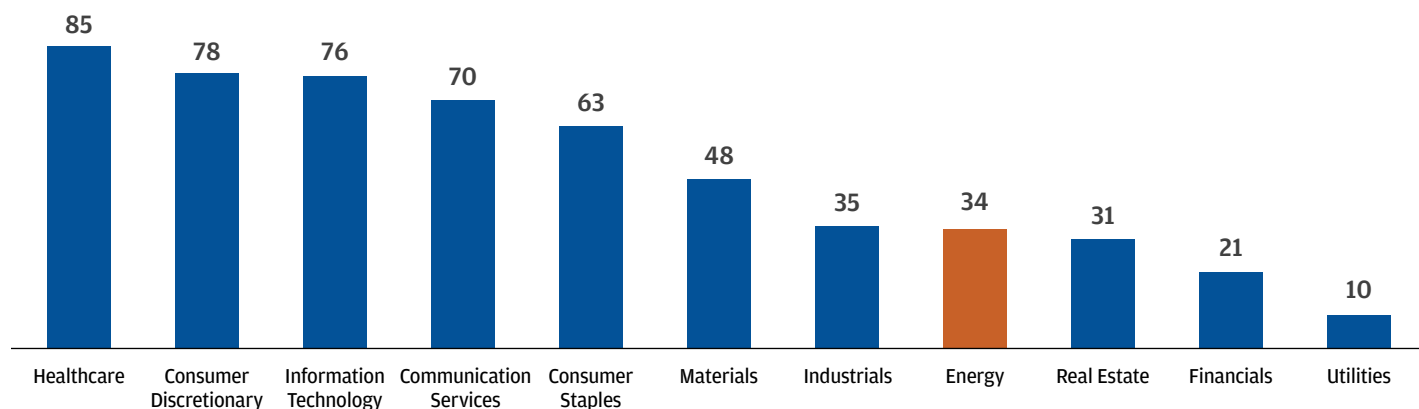
All else being equal, sectors with a higher levels of dispersion (volatility) driven by stock specifics are better set up for high-alpha opportunities.

Chart 12 shows how the aggregate scores for the indicators in Table 4 compare across all sectors. Energy ranks close to the bottom, primarily because its drivers of volatility are mainly macro risk factors, and so show there is a high correlation between stocks.

Given that active managers are primarily focused on generating stock-specific insights, they want stocks to move in an uncorrelated manner that is driven by stock-specific risk.

PART 1: TRADITIONAL ENERGY

CHART 12. ALPHA OPPORTUNITY RANKS: U.S. EQUITY GICS® SECTORS



Source: J.P. Morgan Quantitative Investment Analytics Team. Data as of December 31, 2023.

TABLE 5. CORRELATION OF WEEKLY RETURNS FOR TOP 10 HOLDINGS IN RUSSELL 1000 ENERGY SECTOR

	ExxonMobil	Chevron	ConocoPhillips	EOG Resources	Williams Companies	ONEOK	Schlumberger	Kinder Morgan	Cheniere Energy	Phillips 66
ExxonMobil	1.00	0.83	0.78	0.79	0.51	0.65	0.76	0.62	0.51	0.74
Chevron	0.83	1.00	0.78	0.71	0.54	0.63	0.70	0.62	0.46	0.71
ConocoPhillips	0.78	0.78	1.00	0.84	0.55	0.65	0.77	0.60	0.58	0.73
EOG Resources	0.79	0.71	0.84	1.00	0.50	0.66	0.82	0.60	0.58	0.72
Williams Companies	0.51	0.54	0.55	0.50	1.00	0.68	0.50	0.70	0.52	0.51
ONEOK	0.65	0.63	0.65	0.66	0.68	1.00	0.62	0.73	0.55	0.61
Schlumberger	0.76	0.70	0.77	0.82	0.50	0.62	1.00	0.58	0.54	0.73
Kinder Morgan	0.62	0.62	0.60	0.60	0.70	0.73	0.58	1.00	0.57	0.58
Cheniere Energy	0.51	0.46	0.58	0.58	0.52	0.55	0.54	0.57	1.00	0.48
Phillips 66	0.74	0.71	0.73	0.72	0.51	0.61	0.73	0.58	0.48	1.00

Source: Bloomberg Finance L.P. Data as of December 2024.

Manager views confirm what the data suggests: It is tough to generate alpha in this space

Sector-focused energy and broad equity managers generally share the view that highly commoditized and price-taker business models in this sector are a challenge to analyze or forecast with a reasonable degree of confidence. Additionally, regardless of how strong their skills in forecasting earnings and management effectiveness may be, they believe macro factors in this sector tend to determine stock prices. Finally, active managers have commented on the extremely concentrated nature of the benchmark, which makes it difficult to take active bets and to generate alpha. In fact, the largest five names represent 57% of the index.

Note: All third-party companies referenced are shown for illustrative purposes only, and are not intended as a recommendation or endorsement by J.P. Morgan in this context.

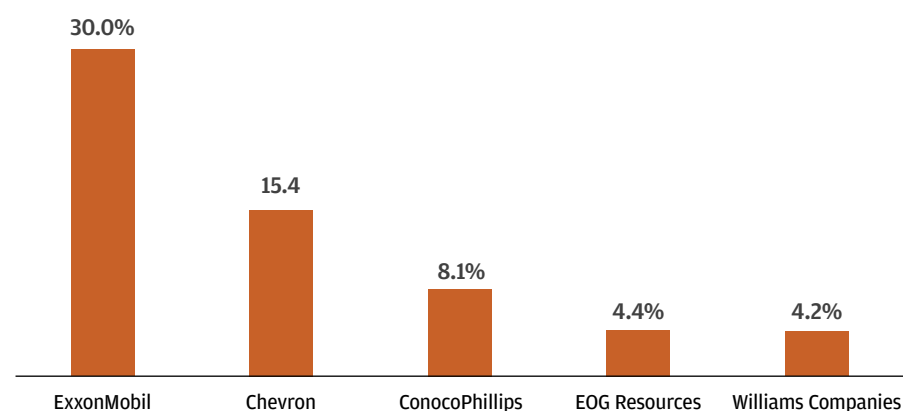
PART 1: TRADITIONAL ENERGY

TABLE 6. CORRELATION OF WEEKLY RETURNS FOR TOP 10 HOLDINGS IN ALERIAN MLP INDEX

	Energy Transfer	MPLX	Enterprise Products Partners	Western Midstream Partners	Sunoco	Plains All American Pipeline	Hess Midstream	EnLink Midstream	Cheniere Energy Partners	USA Compression Partners
Energy Transfer	1.00	0.67	0.69	0.57	0.53	0.65	0.66	0.63	0.50	0.55
MPLX	0.67	1.00	0.71	0.57	0.58	0.63	0.70	0.56	0.50	0.50
Enterprise Products Partners	0.69	0.71	1.00	0.65	0.61	0.74	0.63	0.66	0.53	0.58
Western Midstream Partners	0.57	0.57	0.65	1.00	0.50	0.60	0.49	0.61	0.39	0.57
Sunoco	0.53	0.58	0.61	0.50	1.00	0.55	0.51	0.47	0.44	0.55
Plains All American Pipeline	0.65	0.63	0.74	0.60	0.55	1.00	0.59	0.66	0.55	0.50
Hess Midstream	0.66	0.70	0.63	0.49	0.51	0.59	1.00	0.58	0.48	0.44
EnLink Midstream	0.63	0.56	0.66	0.61	0.47	0.66	0.58	1.00	0.49	0.49
Cheniere Energy Partners	0.50	0.50	0.53	0.39	0.44	0.55	0.48	0.49	1.00	0.40
USA Compression Partners	0.55	0.50	0.58	0.57	0.55	0.50	0.44	0.49	0.40	1.00

Source: Bloomberg Finance L.P. Data as of December 2024.

CHART 13. S&P ENERGY SECTOR: TOP 5 INDEX WEIGHTS



Source: Morningstar. Data as of March 2025.

In short, we are not excited about the opportunity for active management in the traditional energy space, due to a mediocre universe of available strategies and the inherent challenges in generating alpha in this sector.

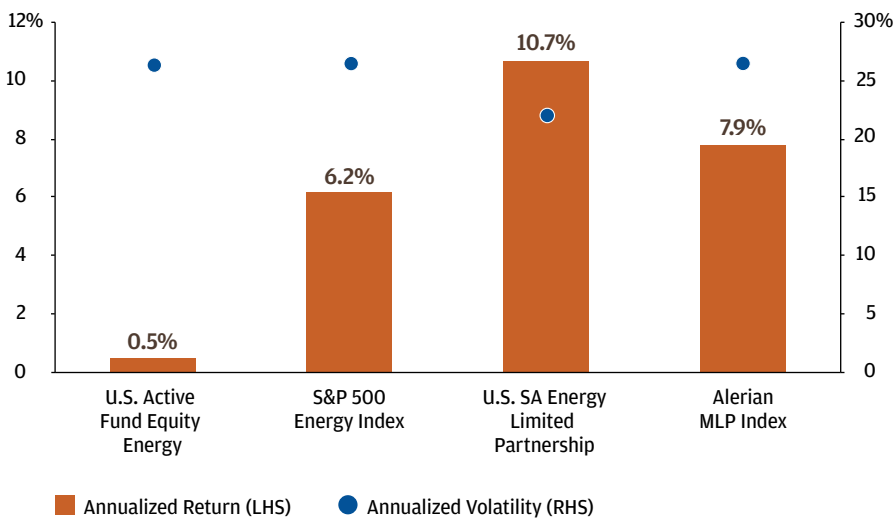
There remains one bright spot for active managers within the energy sectors: midstream

Energy midstream is a critical part of energy infrastructure responsible for moving product from well-head to consumption. The business model is centered around long-term contracts that tie revenues to volume transported. Contract prices are typically inflation indexed with minimum volume commitments. All this translates into more recurring revenues and less exposure to commodity prices (versus exploration and production companies).

Note: All third-party companies referenced are shown for illustrative purposes only, and are not intended as a recommendation or endorsement by J.P. Morgan in this context.

Additionally, energy midstream is an under-researched asset class. While stocks with market capitalization above \$25 billion are covered on average by 27 sell-side analysts, stocks with market capitalization below \$2.5 billion (typically in energy midstream) only have coverage from six analysts on average. Lower sell-side coverage is also conducive to wider dispersion in estimates and consequently more opportunities for active managers. Compared to the broader energy sector, midstream names have exhibited generally weaker correlations.

CHART 14. ACTIVE ENERGY FUND PERFORMANCE VS. S&P 500 ENERGY SECTOR, COMPARED TO ACTIVE MIDSTREAM PERFORMANCE VS. ALERIAN MIDSTREAM INDEX (LAST 15 YEARS)



Source: Morningstar. Data as of March 2025.

Active strategies in this peer group outperformed the Alerian Midstream Index by 1.5% annualized over the 10-year period between 2010 and 2020.

Passive strategies in this space are less well positioned. First, ETFs with exposure above 25% to MLPs lose their Regulated Investment Company (RIC) status and become taxable as C-corps, and this tax can create a drag on relative returns to the index. Second, fees for passive products are not necessarily cheap—for instance, the largest ETF in the space has total fees of 87 basis points.

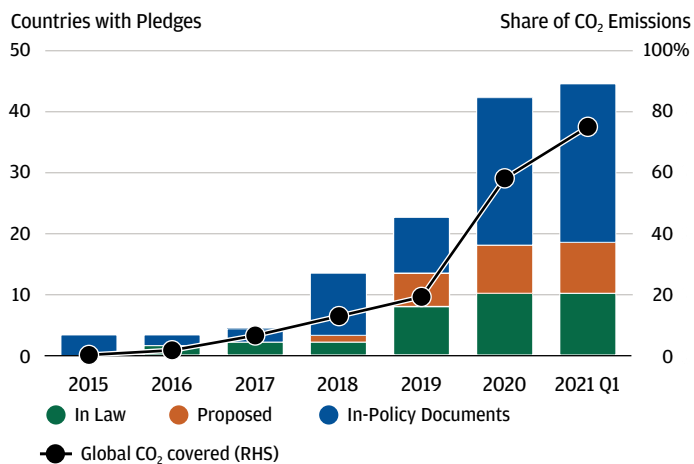


Part 2: Clean Energy

Why should we consider clean energy transition investments?

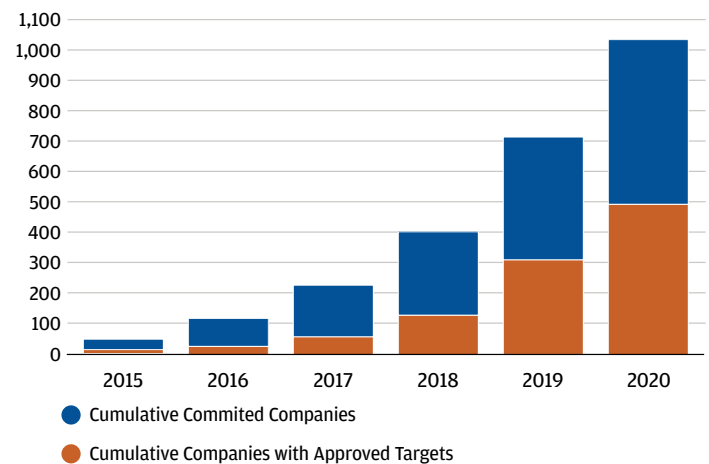
Achieving net zero goals across society (see growing pledges from governments/corporates below) requires a lot more capital investment. According to the International Energy Agency (IEA), annual investments will need to increase from today's level of more than \$1 trillion to around \$4 trillion by 2030 to achieve net zero emissions by 2050. This means there is a growing universe of related investment opportunities.

CHART 15. NUMBER OF NATIONAL NET ZERO PLEDGES AND SHARE OF GLOBAL CO₂ EMISSIONS COVERED



Source: International Energy Agency. Data as of May 2021.

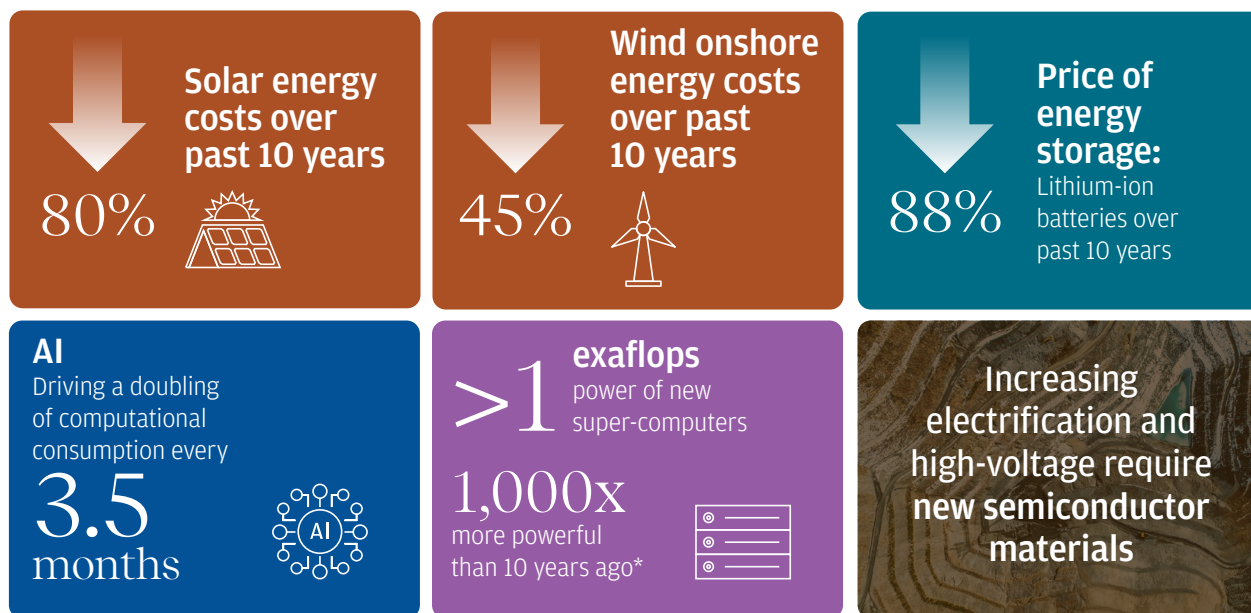
CHART 16. NUMBER OF COMPANIES COMMITTING TO SCIENCE-BASED TARGETS



Source: Science-Based Targets Progress Report 2020.

The economics for increasing adoption of clean energy solutions have shifted. In past decades, renewables were expensive and subsidy dependent; nowadays, renewables are the cheapest power source in most parts of the world.

CHART 17. AFFORDABILITY: TECHNOLOGY INNOVATION ENABLES PROFOUND CHANGES



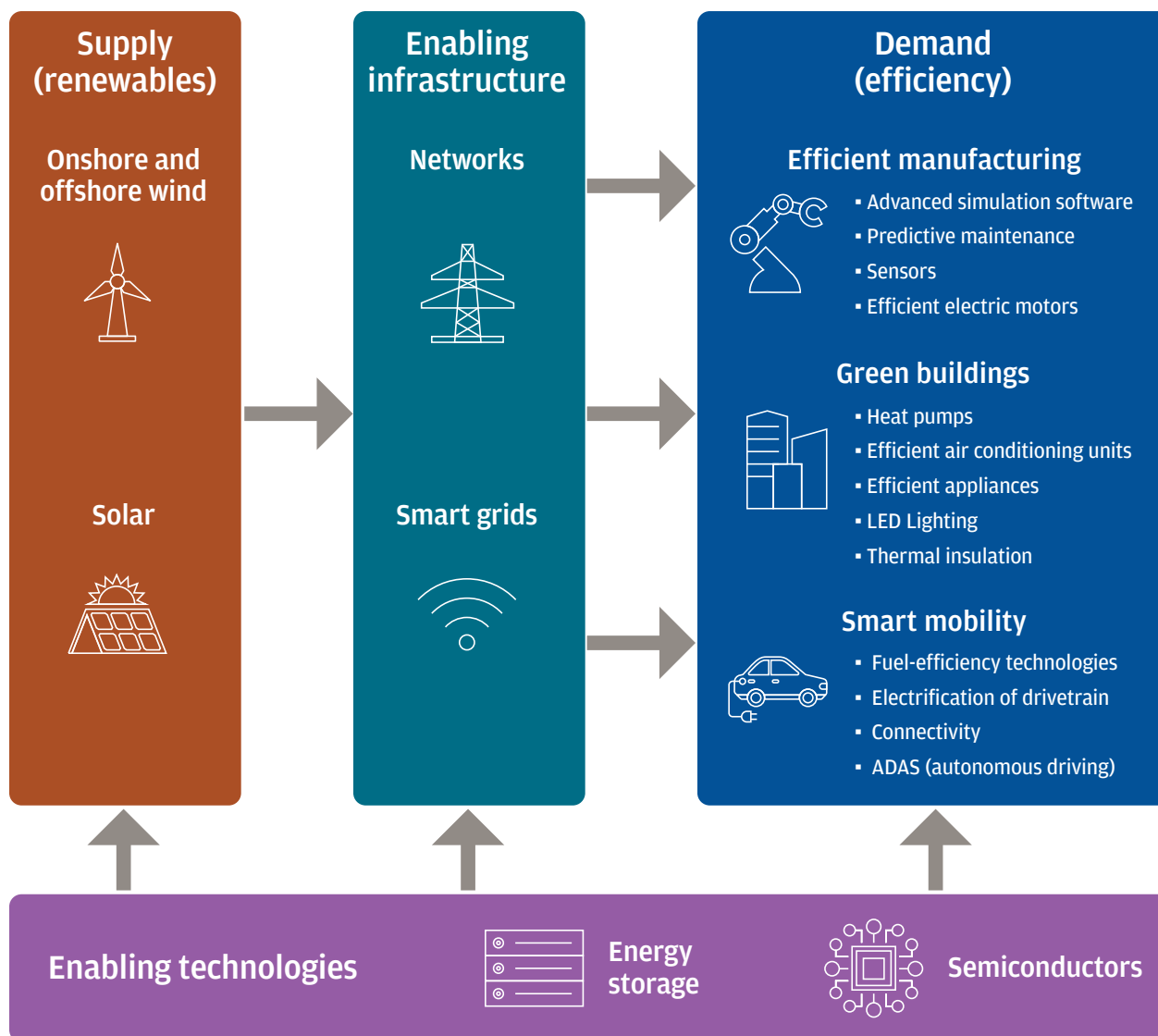
Sources: Bloomberg Energy Outlook, 2019; AMD 2019, Nextera Energy 2019. **"Frontier" supercomputer to deliver > 1.5 exaflops in 2021.

Moreover, the rapid rise in fossil fuel energy costs in 2022 has created additional incentives for:

- Consumers to accelerate adoption (e-mobility, heat pumps, residential solar, energy storage and building efficiency) due to better economics and longer-term cost visibility
- Industries to focus on energy efficiency investments and signing long-term renewable energy purchase contracts to have visibility and lower volatility of input costs
- Governments to strategically reduce dependence on foreign nations; reduce cost burden for economy; manage price volatility; and potentially replace natural gas with nuclear as transition fuel despite inferior economics (requires subsidies)

Importantly, the universe of investible opportunities spans not just companies in power production, but also in transport, manufacturing, buildings, IT and energy infrastructure, such as networks and grids, as a way to capture the full value chain of this transition.

CHART 18. INVESTING IN THE ENERGY TRANSITION



Source: Pictet Asset Management. Data as of 2023.

We also expect this universe to continue to expand, evolve and become more complex, making it more difficult for the market to understand, and therefore creating opportunities for dispersion in returns that our active equity managers are well positioned to capitalize on.

The role of debt financing in the energy transition: opportunities and developments

Large-scale debt financing can play a significant role in energy transition, given the shift in investment flows toward sectors such as electricity, where debt finance is more common. First, the long-term nature of debt investment instruments aligns well with the investment horizon of climate-oriented developments. Second, debt capital markets are larger than equity capital markets, so to contribute effectively to the transition, a fixed income allocation is vital. It is important to note that many companies that need the most support for the transition have debt-only capital structures, in which investors have no ability to vote; active management and thoughtful engagement are therefore paramount.

Below are some key debt market developments observed by our active fixed income managers.

More growth and better diversification in green bonds

Since the first green bond was issued in 2007 by the European Investment Bank and World Bank, the market for global sustainable bonds developed at an increasing pace over the past 5-7 years.

The global sustainable bond market can be divided into four categories: green, social, sustainability and sustainability-linked bonds. While all can play a role in financing the energy transition, this link is clearest in the case of green bonds and potentially sustainability bonds, which have a designated use of proceeds earmarked for this specific purpose (via heavy investment in renewable energy, utilities, green buildings, etc.).

1. **Green bonds** are issues where proceeds are used explicitly to finance or refinance projects/activities with positive environmental impacts. The green bond universe is divided into “labeled” and “unlabeled” green bonds.

“Labeled” green bonds follow ICMA’s Green Bond Principles framework, which designates the following allowable use of proceeds (among others):

- Renewable energy
- Energy efficiency
- Pollution prevention and control
- Clean transportation
- Sustainable water and wastewater management
- Climate change adaptation
- Circular economy adapted products, production technologies and processes

Green buildings are buildings that meet regional, national or internationally recognized standards or certifications for environmental performance.

“Unlabeled” green bonds issuers are fundamentally aligned to low carbon products and services (e.g., a renewable energy company), where proceeds are for climate projects that are not (yet) labeled as green. There is a clear role for active managers in issue selection here.

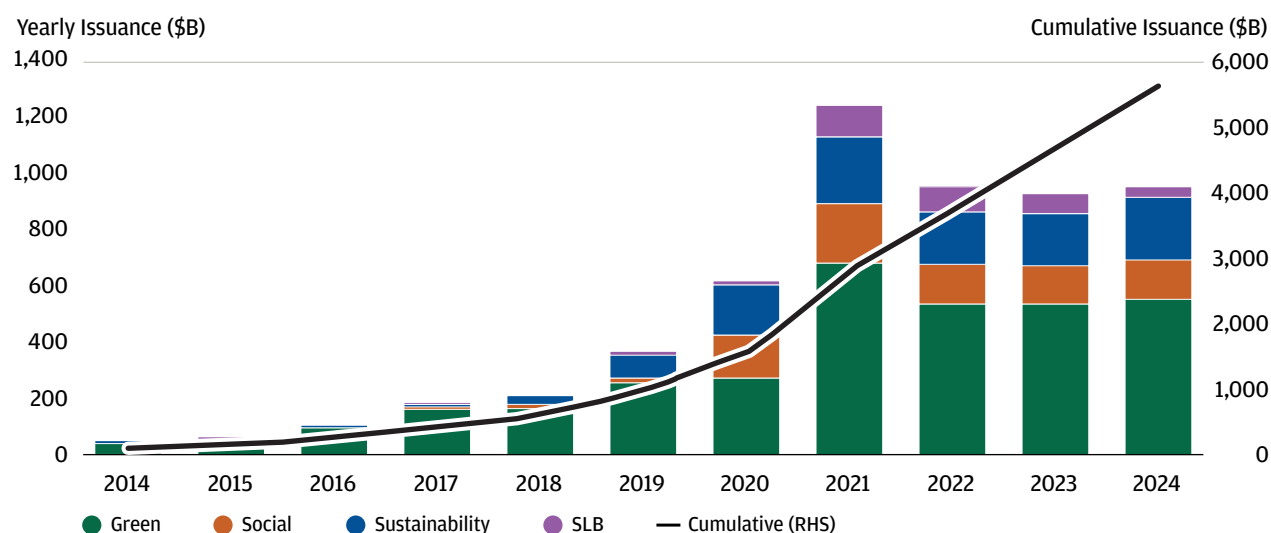
2. **Social bonds**’ proceeds are used explicitly to finance or refinance social projects or activities that achieve positive social outcomes or address social issues.

PART 2: CLEAN ENERGY

3. **Sustainability bonds'** proceeds are used explicitly to finance or refinance a combination of green and social projects or activities.
4. There has been growing interest in **sustainability-linked bonds**, which are tied to a company's sustainability targets that it promises to meet over a timeframe. If unmet, there is a penalty: higher interest paid to investors. Unlike the previous three types, these are not "use-of-proceed" instruments, so funds can be used for any range of corporate activities (and the risk of greenwashing is heightened, requiring additional scrutiny by a manager to carefully assess security documentation and determine the underlying use of proceeds and expected impact).

The combination of green, social, sustainability and sustainability-linked bonds (GSSS bonds) reached over \$1 trillion in annual issuance in 2021. The bulk of this issuance is still happening in green bonds, where issuers have been able to access the market at a lower yield and get cheaper funding versus "plain vanilla" traditional debt.

CHART 19. BOND ISSUANCE HAS GROWN ACROSS DIFFERENT CATEGORIES



Sources: Bloomberg Finance L.P., PIMCO. Data as of December 2024.

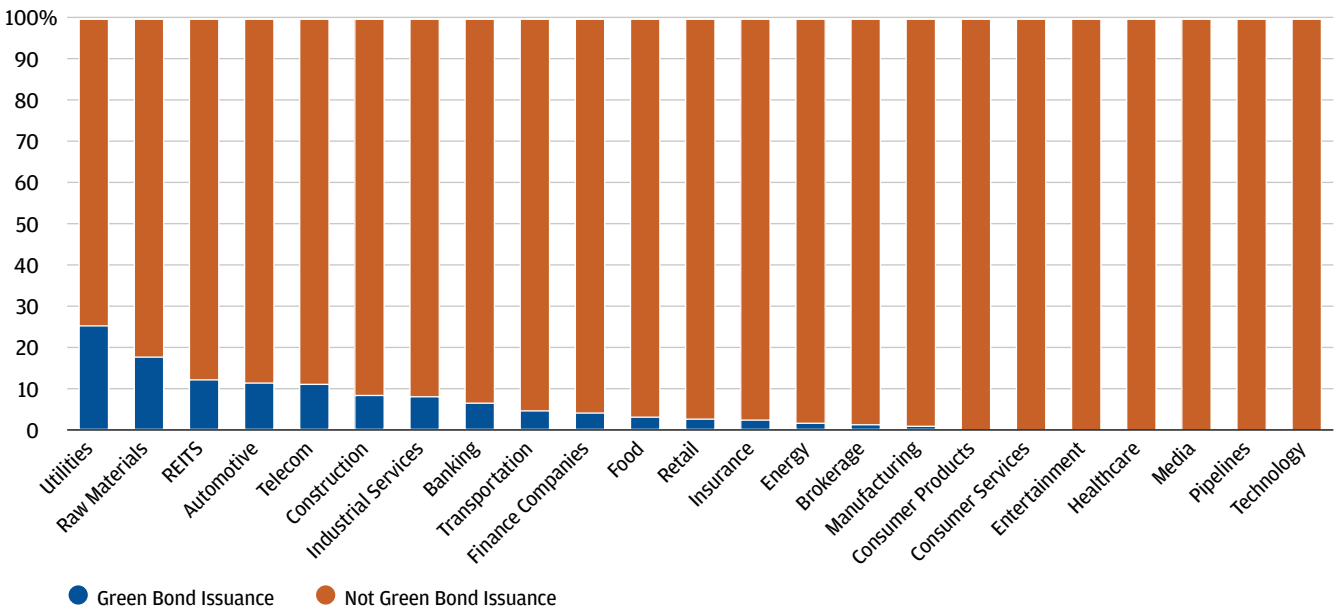
With growth in issuance, there has also been greater diversification

- Initially, much of the activity was government related (e.g., in 2015, quasi-sovereign issuers dominated the market with \$50 billion of issuance), but by 2022, the market was split 50/50 between sovereign and credit issuers.
- There has been a broadening of risk profiles: While high-quality issuers remain a core part of the market, there is more subordination from banks and corporates, and some high yield players are also coming to the market (approximately 10% of the universe). (Source: Axa IM.)

PART 2: CLEAN ENERGY

As expected, green bond issuance is still happening, primarily in key sectors involved in the energy transition, including utilities, materials and real estate. (See Chart 20 below.)

CHART 20. 2024 CORPORATE BOND ISSUE BY SECTOR



Source: Data reflects holdings of the Bloomberg Global Aggregate Credit Index as of December 31, 2024.

Why go active in fixed income?

In fixed income, there is a long history of the average manager beating market benchmarks. This has been possible due to inefficiencies in the index construction, such as the obligatory inclusion of a growing proportion of lower-quality credits in indices, or the fact that new issues form a significant proportion of the overall market, and allocations are achieved through negotiation. Knowing when to participate, and at what levels, can give an active manager an advantage over one taking a passive approach.

When it comes to green bonds, there are additional complexities that lend themselves to an active approach:

- Passive indices track historic ESG ratings at issuer level, and may be slow to accompany developments in this fast-moving market.
- Active managers will look beyond the issuer rating to the use of proceeds of an issue, and can be highly selective in their analysis of the use of proceeds of a green bond. Active managers can also engage with repeat issuers to drive toward better disclosure and alignment of use of proceeds toward energy transition goals.

As demonstrated, the universe of debt financing options is broad and growing. We believe there is a clear role for active management in carefully selecting issues and avoiding “greenwashing” risks. We remain confident that our platform of selected managers is up to the task of delivering attractive risk-adjusted returns while achieving environmental objectives.

Definitions

Alerian Midstream Index: The Alerian Midstream Energy Index is a broad-based composite of North American energy infrastructure companies.

Alerian MLP Index: The Alerian MLP Index is the leading gauge of energy infrastructure Master Limited Partnerships (MLPs).

Exaflop: An exaflop is a measure of performance for a supercomputer that can calculate at least one quintillion floating point operations per second.

Russell 1000: The Russell 1000 Index represents the top 1,000 companies by market capitalization in the United States. The index is a subset of the Russell 3000 Index.

Russell 1000 Energy: The Russell 1000 Energy Index tracks the performance of energy-related businesses in the United States, including oil companies, coal miners and gas distribution companies.

S&P 500: The S&P 500 Index, or Standard & Poor's 500 Index, is a market-capitalization-weighted index of 500 leading publicly traded companies in the United States.

S&P 500 Energy Sector: The S&P 500 Energy comprises those companies included in the S&P 500 that are classified as members of the Global Industry Classification Standard energy sector.

IMPORTANT INFORMATION

Sustainable investing (“SI”) and investment approaches that incorporate environmental social and governance (“ESG”) objectives may include additional risks. SI strategies, including ESG separately managed accounts (“SMAs”), mutual funds and exchange-traded funds (“ETFs”), may limit the types and number of investment opportunities and, as a result, could underperform other strategies that do not have an ESG or sustainable focus. Certain strategies focused on particular sectors may be more concentrated in particular industries that share common factors and can be subject to similar business risks and regulatory burdens. Investing on the basis of sustainability/ESG criteria can involve qualitative and subjective analysis and there can be no assurance that the methodology utilized, or determinations made, by the investment manager will align with the beliefs or values of the investor. Investment managers can have different approaches to ESG or sustainable investing and can offer strategies that differ from the strategies offered by other investment managers with respect to the same theme or topic. ESG or sustainable investing is not a uniformly defined concept and scores or ratings may vary across data providers that use similar or different screens based on their process for evaluating ESG characteristics. Additionally, when evaluating investments, an investment manager is dependent upon information and data that may be incomplete, inaccurate or unavailable, which could cause the manager to incorrectly assess an investment’s ESG/SI performance.

The evolving nature of sustainable finance regulations and the development of jurisdiction-specific legislation setting out the regulatory criteria for a “sustainable investment” or “ESG” investment mean that there is likely to be a degree of divergence as to the regulatory meaning of such terms. This is already the case in the European Union where, for example, under the Sustainable Finance Disclosure Regulation (EU) (2019/2088) (“SFDR”) certain criteria must be satisfied in order for a product to be classified as a “sustainable investment.” Unless otherwise specified, any references to “sustainable investing” or “ESG” in this material are intended as references to our internally developed criteria only and not to any jurisdiction-specific regulatory definition.

When investing in mutual funds or exchange-traded and index funds, please consider the investment objectives, risks, charges, and expenses associated with the funds before investing. You may obtain a fund’s prospectus by contacting your investment professional. The prospectus contains information, which should be carefully read before investing.

Investors should be aware of the risks of Master Limited Partnerships (MLPs), such as concentration risk, illiquidity, exposure to potential volatility, tax reporting complexity, fiscal policy and market risk. MLP’s may not provide adequate diversification benefits. MLPs are typically concentrated in the energy sector and may not provide adequate diversification benefits by themselves. Additionally, most public MLPs are comprised of oil and gas companies, and so there are risks, not only if energy prices decline, but also if individual partnerships experience operational or financial distress.

This material is for informational purposes only, and may inform you of certain products and services offered by private banking businesses, part of JPMorgan Chase & Co. (“JPM”). Products and services described, as well as associated fees, charges and interest rates, are subject to change in accordance with the applicable account agreements and may differ among geographic locations. Not all products and services are offered at all locations. If you are a person with a disability and need additional support accessing this material, please contact your J.P. Morgan team or email us at accessibility.support@jpmorgan.com for assistance. **Please read all Important Information.**

General Risks & Considerations

Any views, strategies or products discussed in this material may not be appropriate for all individuals and are subject to risks. **Investors may get back less than they invested, and past performance is not a reliable indicator of future results.** Asset allocation/diversification does not guarantee a profit or protect against loss. Nothing in this material should be relied upon in isolation for the purpose of making an investment decision. You are urged to consider carefully whether the services, products, asset classes (e.g., equities, fixed income, alternative investments, commodities, etc.) or strategies discussed are suitable to your needs. You must also consider the objectives, risks, charges, and expenses associated with an investment service, product or strategy prior to making an investment decision. For this and more complete information, including discussion of your goals/situation, contact your J.P. Morgan team.

Non-Reliance

Certain information contained in this material is believed to be reliable; however, JPM does not represent or warrant its accuracy, reliability or completeness, or accept any liability for any loss or damage (whether direct or indirect) arising out of the use of all or any part of this material. No representation or warranty should be made with regard to any computations, graphs, tables, diagrams or commentary in this material, which are provided for illustration/reference purposes only. The views, opinions, estimates and strategies expressed in this material constitute our judgment based on current market conditions and are subject to change without notice. JPM assumes no duty to update any information in this material in the event that such information changes. Views, opinions, estimates and strategies expressed herein may differ from those expressed by other areas of JPM, views expressed for other purposes or in other contexts, and **this material should not be regarded as a research report.** Any projected results and risks are based solely on hypothetical examples cited, and actual results and risks will vary depending on specific circumstances. Forward-looking statements should not be considered as guarantees or predictions of future events.

Nothing in this document shall be construed as giving rise to any duty of care owed to, or advisory relationship with, you or any third party. Nothing in this document shall be regarded as an offer, solicitation, recommendation or advice (whether financial, accounting, legal, tax or other) given by J.P. Morgan and/or its officers or employees, irrespective of whether or not such communication was given at your request. J.P. Morgan and its affiliates and employees do not provide tax, legal or accounting advice. You should consult your own tax, legal and accounting advisors before engaging in any financial transactions.

IMPORTANT INFORMATION ABOUT YOUR INVESTMENTS AND POTENTIAL CONFLICTS OF INTEREST

Conflicts of interest will arise whenever JPMorgan Chase Bank, N.A. or any of its affiliates (together, “J.P. Morgan”) have an actual or perceived economic or other incentive in its management of our clients’ portfolios to act in a way that benefits J.P. Morgan. Conflicts will result, for example (to the extent the following activities are permitted in your account): (1) when J.P. Morgan invests in an investment product, such as a mutual fund, structured product, separately managed account or hedge fund issued or managed by JPMorgan Chase Bank, N.A. or an affiliate, such as J.P. Morgan Investment Management Inc.; (2) when a J.P. Morgan entity obtains services, including trade execution and trade clearing, from an affiliate; (3) when J.P. Morgan receives payment as a result of purchasing an investment product for a client’s account; or (4) when J.P. Morgan receives payment for providing services (including shareholder servicing, recordkeeping or custody) with respect to investment products purchased for a client’s portfolio. Other conflicts will result because of relationships that J.P. Morgan has with other clients or when J.P. Morgan acts for its own account.

Investment strategies are selected from both J.P. Morgan and third-party asset managers and are subject to a review process by our manager research teams. From this pool of strategies, our portfolio construction teams select those strategies we believe fit our asset allocation goals and forward-looking views in order to meet the portfolio's investment objective.

As a general matter, we prefer J.P. Morgan managed strategies. We expect the proportion of J.P. Morgan managed strategies will be high (in fact, up to 100 percent) in strategies such as, for example, cash and high-quality fixed income, subject to applicable law and any account-specific considerations.

While our internally managed strategies generally align well with our forward-looking views, and we are familiar with the investment processes as well as the risk and compliance philosophy of the firm, it is important to note that J.P. Morgan receives more overall fees when internally managed strategies are included. We offer the option of choosing to exclude J.P. Morgan managed strategies (other than cash and liquidity products) in certain portfolios.

The Six Circles Funds are U.S.-registered mutual funds managed by J.P. Morgan and sub-advised by third parties. Although considered internally managed strategies, JPMC does not retain a fee for fund management or other fund services.

Legal Entity, Brand & Regulatory Information

In the **United States**, bank deposit accounts and related services, such as checking, savings and bank lending, are offered by **JPMorgan Chase Bank, N.A.** Member FDIC.

JPMorgan Chase Bank, N.A. and its affiliates (collectively “**JPMCB**”) offer investment products, which may include bank-managed investment accounts and custody, as part of its trust and fiduciary services. Other investment products and services, such as brokerage and advisory accounts, are offered through **J.P. Morgan Securities LLC (“JPMS”)**, a member of [FINRA](#) and [SIPC](#). Insurance products are made available through Chase Insurance Agency, Inc. (CIA), a licensed insurance agency, doing business as Chase Insurance Agency Services, Inc. in Florida. JPMCB, JPMS and CIA are affiliated companies under the common control of JPM. Products not available in all states.

In **Germany**, this material is issued by **J.P. Morgan SE**, with its registered office at Taunustor 1 (Taunusturm), 60310 Frankfurt am Main, Germany, authorized by the Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin) and jointly supervised by the BaFin, the German Central Bank (Deutsche Bundesbank) and the European Central Bank (ECB). In **Luxembourg**, this material is issued by **J.P. Morgan SE—Luxembourg Branch**, with registered office at European Bank and Business Centre, 6 route de Treves, L-2633, Senningerberg, Luxembourg, authorized by the Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin) and jointly supervised by the BaFin, the German Central Bank (Deutsche Bundesbank) and the European Central Bank (ECB); J.P. Morgan SE—Luxembourg Branch is also supervised by the Commission de Surveillance du Secteur Financier (CSSF); registered under R.C.S Luxembourg B255938. In the **United Kingdom**, this material is issued by **J.P. Morgan SE—London Branch**, registered office at 25 Bank Street, Canary Wharf, London E14 5JP, authorized by the Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin) and jointly supervised by the BaFin, the German Central Bank (Deutsche Bundesbank) and the European Central Bank (ECB); J.P. Morgan SE—London Branch is also supervised by the Financial Conduct Authority and Prudential Regulation Authority. In Spain, this material is distributed by J.P. Morgan SE, Sucursal en España, with registered office at Paseo de la Castellana, 31, 28046 Madrid, Spain, authorized by the Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin) and jointly supervised by the BaFin, the German Central Bank (Deutsche Bundesbank) and

the European Central Bank (ECB); J.P. Morgan SE, Sucursal en España is also supervised by the Spanish Securities Market Commission (CNMV); registered with Bank of Spain as a branch of J.P. Morgan SE under code 1567. In **Italy**, this material is distributed by **J.P. Morgan SE—Milan Branch**, with its registered office at Via Cordusio, n.3, Milan 20123, Italy, authorized by the Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin) and jointly supervised by the BaFin, the German Central Bank (Deutsche Bundesbank) and the European Central Bank (ECB); J.P. Morgan SE—Milan Branch is also supervised by Bank of Italy and the Commissione Nazionale per le Società e la Borsa (CONSOB); registered with Bank of Italy as a branch of J.P. Morgan SE under code 8076; Milan Chamber of Commerce Registered Number: REA MI 2536325. In the **Netherlands**, this material is distributed by **J.P. Morgan SE—Amsterdam Branch**, with registered office at World Trade Centre, Tower B, Strawinskylaan 1135, 1077 XX, Amsterdam, The Netherlands, authorized by the Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin) and jointly supervised by the BaFin, the German Central Bank (Deutsche Bundesbank) and the European Central Bank (ECB); J.P. Morgan SE—Amsterdam Branch is also supervised by De Nederlandsche Bank (DNB) and the Autoriteit Financiële Markten (AFM) in the Netherlands. Registered with the Kamer van Koophandel as a branch of J.P. Morgan SE under registration number 72610220. In **Denmark**, this material is distributed by **J.P. Morgan SE—Copenhagen Branch, filial af J.P. Morgan SE, Tyskland**, with registered office at Kalvebod Brygge 39-41, 1560 København V, Denmark, authorized by the Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin) and jointly supervised by the BaFin, the German Central Bank (Deutsche Bundesbank) and the European Central Bank (ECB); J.P. Morgan SE—Copenhagen Branch, filial af J.P. Morgan SE, Tyskland is also supervised by Finanstilsynet (Danish FSA) and is registered with Finanstilsynet as a branch of J.P. Morgan SE under code 29010. In **Sweden**, this material is distributed by **J.P. Morgan SE—Stockholm Bankfilial**, with registered office at Hamngatan 15, Stockholm, 11147, Sweden, authorized by the Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin) and jointly supervised by the BaFin, the German Central Bank (Deutsche Bundesbank) and the European Central Bank (ECB); J.P. Morgan SE—Stockholm Bankfilial is also supervised by Finansinspektionen (Swedish FSA); registered with Finansinspektionen as a branch of J.P. Morgan SE. In **Belgium**, this material is distributed by **J.P. Morgan SE—Brussels Branch** with registered office at 35 Boulevard du Régent, 1000, Brussels, Belgium, authorized by the Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin) and jointly supervised by the BaFin, the German Central Bank (Deutsche Bundesbank) and the European Central Bank (ECB); J.P. Morgan SE Brussels Branch is also supervised by the National Bank of Belgium (NBB) and the Financial Services and Markets Authority (FSMA) in Belgium; registered with the NBB under registration number 0715.622.844. In **Greece**, this material is distributed by **J.P. Morgan SE—Athens Branch**, with its registered office at 3 Haritos Street, Athens, 10675, Greece, authorized by the Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin) and jointly supervised by the BaFin, the German Central Bank (Deutsche Bundesbank) and the European Central Bank (ECB); J.P. Morgan SE—Athens Branch is also supervised by Bank of Greece; registered with Bank of Greece as a branch of J.P. Morgan SE under code 124; Athens Chamber of Commerce Registered Number 158683760001; VAT Number 99676577. In **France**, this material is distributed by **J.P. Morgan SE—Paris Branch**, with its registered office at 14, Place Vendôme 75001 Paris, France, authorized by the Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin) and jointly supervised by the BaFin, the German Central Bank (Deutsche Bundesbank) and the European Central Bank (ECB) under code 842 422 972; J.P. Morgan SE—Paris Branch is also supervised by the French banking authorities the Autorité de Contrôle Prudentiel et de Résolution (ACPR) and the Autorité des Marchés Financiers (AMF). In **Switzerland**, this material is distributed by **J.P. Morgan (Suisse) SA**, with registered address at rue du Rhône, 35, 1204, Geneva, Switzerland, which is authorized and supervised by the Swiss Financial Market Supervisory Authority (FINMA) as a bank and a securities dealer in Switzerland.

This communication is an advertisement for the purposes of the Markets in Financial Instruments Directive (MIFID II) and the Swiss Financial Services Act (FINSA). Investors should not subscribe for or purchase any financial instruments referred to in this advertisement except on the basis of information contained in any applicable legal documentation, which is or shall be made available in the relevant jurisdictions (as required).

In **Hong Kong**, this material is distributed by **JPMCB, Hong Kong branch**. JPMCB, Hong Kong branch is regulated by the Hong Kong Monetary Authority and the Securities and Futures Commission of Hong Kong. In Hong Kong, we will cease to use your personal data for our marketing purposes without charge if you so request. In **Singapore**, this material is distributed by **JPMCB, Singapore branch**. JPMCB, Singapore branch is regulated by the Monetary Authority of Singapore. Dealing and advisory services and discretionary investment management services are provided to you by JPMCB, Hong Kong/Singapore branch (as notified to you). Banking and custody services are provided to you by JPMCB Singapore Branch. The contents of this document have not been reviewed by any regulatory authority in Hong Kong, Singapore or any other jurisdictions. You are advised to exercise caution in relation to this document. If you are in any doubt about any of the contents of this document, you should obtain independent professional advice. For materials which constitute product advertisement under the Securities and Futures Act and the Financial Advisers Act, this advertisement has not been reviewed by the Monetary Authority of Singapore. JPMorgan Chase Bank, N.A., a national banking association chartered under the laws of the United States, and as a body corporate, its shareholder's liability is limited.

With respect to countries in **Latin America**, the distribution of this material may be restricted in certain jurisdictions. We may offer and/or sell to you securities or other financial instruments which may not be registered under, and are not the subject of a public offering under, the securities or other financial regulatory laws of your home country. Such securities or instruments are offered and/or sold to you on a private basis only. Any communication by us to you regarding such securities or instruments, including without limitation the delivery of a prospectus, term sheet or other offering document, is not intended by us as an offer to sell or a solicitation of an offer to buy any securities or instruments in any jurisdiction in which such an offer or a solicitation is unlawful. Furthermore, such securities or instruments may be subject to certain regulatory and/or contractual restrictions on subsequent transfer by you, and you are solely responsible for ascertaining and complying with such restrictions. To the extent this content makes reference to a fund, the Fund may not be publicly offered in any Latin American country, without previous registration of such fund's securities in compliance with the laws of the corresponding jurisdiction. Public offering of any security, including the shares of the Fund, without previous registration at Brazilian Securities and Exchange Commission—CVM is completely prohibited. Some products or services contained in the materials might not be currently provided by the Brazilian and Mexican platforms.

JPMorgan Chase Bank, N.A. (JPMCBNA) (ABN 43 074 112 011/AFS Licence No: 238367) is regulated by the Australian Securities and Investment Commission and the Australian Prudential Regulation Authority. Material provided by JPMCBNA in Australia is to "wholesale clients" only. For the purposes of this paragraph the term "wholesale client" has the meaning given in section 761G of the Corporations Act 2001 (Cth). Please inform us if you are not a Wholesale Client now or if you cease to be a Wholesale Client at any time in the future.

JPMS is a registered foreign company (overseas) (ARBN 109293610) incorporated in Delaware, U.S.A. Under Australian financial services licensing requirements, carrying on a financial services business in Australia requires a financial service provider, such as J.P. Morgan Securities LLC (JPMS), to hold an Australian Financial Services Licence (AFSL), unless an exemption applies. **JPMS is exempt from the requirement to hold an AFSL under the Corporations Act 2001 (Cth) (Act) in respect of financial services it provides to you, and is regulated by the SEC, FINRA and CFTC under U.S. laws, which differ from Australian laws.** Material provided by JPMS in Australia is to "wholesale clients" only. The information provided in this material is not intended to be, and must not be, distributed or passed on, directly or indirectly, to any other class of persons in Australia. For the purposes of this paragraph the term "wholesale client" has the meaning given in section 761G of the Act. Please inform us immediately if you are not a Wholesale Client now or if you cease to be a Wholesale Client at any time in the future.

This material has not been prepared specifically for Australian investors. It:

- May contain references to dollar amounts which are not Australian dollars;
- May contain financial information which is not prepared in accordance with Australian law or practices;
- May not address risks associated with investment in foreign currency denominated investments; and
- Does not address Australian tax issues.

References to "J.P. Morgan" are to JPM, its subsidiaries and affiliates worldwide. "J.P. Morgan Private Bank" is the brand name for the private banking business conducted by JPM. This material is intended for your personal use and should not be circulated to or used by any other person, or duplicated for non-personal use, without our permission. If you have any questions or no longer wish to receive these communications, please contact your J.P. Morgan team.

J.P.Morgan PRIVATE BANK